



Tennessee Council, Trout Unlimited

Chair, Frances Oates, franceshoates@gmail.com
 Vice Chair, Tony Gregg, tgregg@inbox.com
 Secretary, Lori Givney, lorig.amtac@gmail.com
 Treasurer, Mark Spangler, Mspangl82@gmail.com
 National Leadership Council, Steve Brown, wsbrown08@gmail.com

Minutes of TN Council November 9, 2019, Fall Meeting hosted by Hiwassee Chapter at Reliance Fly & Tackle, Reliance, TN

Presiding: Frances Oates, Chair (CR)

TOTAL NUMBER PRESENT: 28

COUNCIL OFFICERS PRESENT (Home Chapter in parentheses)

Frances Oates, Chair (CR)	Y	Mark Spangler, Treasurer (LR)	Y
Steve Brown, NLC Rep. (CR)	Y	Lori Givney, Secretary (OM)	Y
Mike Bryant, Past Pres. (CR)	N		
Tony Gregg, Vice Chair (CR)	Y		

COMMITTEE CHAIRS PRESENT (Home Chapters in parentheses)

Frances Oates, Communications (CR)	Y	John Reinhardt, Youth (GMS)	N
Lori Paris, Trout in the Classroom (CH)	N	Steve Young, Trout Camp (LR)	Y
Steve Fry, Conservation (AP)	Y		

CHAPTERS REPRESENTED (Other than Council Officers)

CHAPTER	NAME	EMAIL ADDRESS
Appalachian	Steve Fry	fryfisherman@gmail.com
Cherokee	Scott Newland	jscottnewland@gmail.com
Clinch River	Rusty Hallett	hallettrusty@gmail.com
GSM		
Hiwassee	Max Worthey Payten Holcombe Steve Spernal Shane Boyd	mwor52@hotmail.com payten.holcombe@gmail.com stevenspernal@gmail.com boyd12122000@yahoo.com
Little River	Steve Young Steve Darnell	steve.y@earthlink.net hummercarver@gmail.com
Music City		
Overmountain	Mike Givney	mikegivney@hotmail.com

GUESTS:

TU National	Jeff Wright	jeff.wright@tu.org
-------------	-------------	--

ORDER OF BUSINESS

The council meeting was called to order at 9:00 a.m. by Frances Oates, Council Chair.

OLD BUSINESS

Frances asked all present to introduce themselves.

Frances alerted chapters regarding new phishing scam, treasurer received phishing email. Be on alert.

NEW BUSINESS**TREASURER REPORTS:**

Mark Spangler, Treasurer: Refund of \$400 from TU, approximately \$5600

Jeff Wright – should get excel file w/ breakdown from national, will contact to get that for council

Bank acct reconciled for License Plate funding ~\$85,000 grant total, after disbursements ~\$15,000 remains

Operating account ~\$8000, ~\$2000 for National Mtg

Frances referred to doing budget in April

Steve Young requested copy of new tax exempt form, Frances Oates needs copy as well; Mark will find and get to them.

*Motion to accept Tony Gregg as vice chair, 2nd Don Denney

See Attached for detailed Financial Budget report received Nov 12, 2019

OFFICER CANDIDATES:

Frances Oates, candidates for office will be done by email

MEETING FOCUS:

Frances Oates, not a lot of specific council business today, focus of meeting will be support and hearing from chapters

What? Where? How is it working? Issues?

TU NATIONAL UPDATES:

Jeff Wright - related announcement, Instagram #cleanmywaters challenge results: TN chapters took top 3 places winning a variety of prizes from TU. 1st – Overmountain, 2nd – Appalachian, 3rd - Hiwassee

STREAM Girls – grant submitted, TU to provide STEM programming, Girl Scouts handling logistics. 1st mtg yesterday w/ Meredith Harris of TN Aquarium Conservation Institute. 1st session May 30-31 in Chattanooga, App & Hiw Chapters to assist. 2nd session will be in Johnson City area date TBD.

Embrace-a-Stream Project cycle is ending. Now is the time for chapters to start looking for partners for upcoming cycle. 1st deadline is in May.

CHAPTER REPORTS:**Hiwassee: Payten Holcombe**

- Hosting meetings, doing great new, younger members, membership growing
- Holding meetings, fishing day, classes, set up @ local events
- Flyfishing 101 & 201 classes, free, promoting via FB events, insta, website, mailers, have gone from average of 2/class to 18/class, after 201 give free membership
- VSPartnership – 2 veteran specific events coming up in 2020
- Host flyshop is vital to chapter regrowth

- April to Oct class – 2nd Sat each month, Nov to Mar meet up to go fish Stream of the Month, go as group to local shop, shops also share events to help promote
- Hold meetings @ fly shop by river, yr round, Sat @ 1:00 last Sat of each month, fish lunch mth, fish, averaging 12-14 at meetings
- Suggestions for how to use FB targeted marketing approach. Keep content to FB (no external links), boost posts
- Steve Brown shared NLC concern asking How do you convert inactive to active? – group brainstorm – retention focus, need to bring value to someone – fun, doesn't have to be presentation, fly fishing nights, pint nights, partner with other chapters, engage people when they show up at a meeting.
- Mike Givney – Overmountain has started Communications Committee, Women's Initiative, Casting Competition Committee, Youth Initiative
- Lori Givney – suggestion to do sign in at meetings, get email and ask people WHAT they would be interested in (engage with intention to retain)
- Steve Brown – suggest to have Board and Officers to personally call inactives, Frances Oates to create script for that call
- Hiwassee TIC up to 6 schools, field trip to pick up eggs

YOUTH FOCUS UPDATE:

Steve Young, Trout Camp Director –

- Thanks to Hiwassee for helping out with 2nd girl, supplied counselor in emergency for June camp
- Gearing up for June 2020 season, June 15-20 private FB page for security reasons, tntroutadventure.org website
- Lori Givney will assist with creation of online application – Google form
- Always looking for volunteers (also backup vols) about 50 positions – contact Steve Young if interested
- Received grant for fans to ventilate tents
- Chapters sponsor kids (full or partial), looking for girls age 12-15 at camp time
- Asking chapters to provide followup for campers depending on individual needs. Have camper present at chapter meeting regarding experience. Steve Young can come to chapter to promote Trout Camp and recruit
- Steve Brown suggests chapters consider putting Youth Representative on chapter boards

Mike Givney – Youth Initiative Overmountain Chapter

- Recognizing future members come from TIC programs, concentrate on TIC moving into Middle and High schools, creating program to get HS students involved.
- 60 kids in 3 schools, very few interested in fishing, most have conservation interest, TIC Teachers are given memberships, strong connect to conservation programs

- Created Google Drive as access so teachers feel supported & have access
- Email mikegivney@hotmail.com if your chapter would like access to resources.
- Did TIC workshop @ high school to demo TIC set up and water testing
- To connect students w/ their interests creating Student Science Program as compliment to TIC (4yr program) :
 - Year 1 – 2 Streams Project – water quality, macroinvertebrate study, compile data present to TWRA, release into stream if approved
 - Year 2 – Aquaponics Project
 - Year 3 – Mountain vs. Tailwaters Project
 - Year 4 – Brook Trout Reintroduction Possibility
- Mike did phone conference recently with TU National to promote and explain this OMTU initiative
- At Casting Competition in Oct, reached out to 5 Rivers Chapter at Milligan, Little Rivers reports connection to Maryville and assisting in developing 5 Rivers. Discussion of John Reinhardt trying to restart 5 Rivers at UT
- Jeff Wright connected Milligan to 5 Rivers, recognize need for faculty advisor but local chapter connection is key to most successful programs.
- Don Denney reports Lee University program is active, Cleveland State? Jeff Wright mention of Sewanee as well?
- Frances Oates, council support for chapters to appoint 5 Rivers Coordinators at chapter level.
Tony Gregg will talk to John Reinhardt to suggest establishing metrics for reaching out to local chapters.
- Farragut HS club advisor has reached out to multiple TU people to establish connections.

DIVERSITY FOCUS:

- Lori Givney – Overmountain, talked about grant and plans to increase Women and Youth offering in 2020.
- Frances Oates – Clinch River Women’s clinic – free for participants, used TVA grants. Charging fee may create more value, looked for feedback on how much

CHAPTER UPDATES (cont):

Clinch River, Tony Gregg:

- offering guided fishing excursions (clinic participants & members- no charge)
- Kids Fish Free Day – rained out this year
- Frances Oates – Veteran’s fishing day Event – veterans and their families, partner with Project Healing Waters (get more diversity by partnering with this group), tend to join and do, Healing Waters are take-action folks, give campers box w/flies
- Steve Young mentioned Train the Trainers program thru TU. National program for VSP – partnership with Higher Ground. Rusty attended, spoke about value and how it directs vets to resources, provided valuable perspective for disabled vet struggles

Appalachian, Steve Fry:

- Keep rolls @ meeting – if they attended meeting at end of year they are entered to win fly rod
- Different meeting days than neighboring Hiwassee to allow people to attend both
- FT3 Nov 8th well attended
- Referring people to Hiwassee for 101 Fly Fishing Classes
- Christmas party – mostly members, focus is more on fun than fundraising
- Jan meeting – TN Aquarium
- Looking at putting Southern Strain Brookies in Citico watershed
- Lake Jr. Winter Event Out & About Trout program
- 5 meetings over course of year – French restaurant, Eddie Bauer, REI Store, Outfitters, supports partnerships and relationship building
- Tony Gregg thanked Steve Fry for work on grant program
- Hiwassee and Appalachian doing stream surveys together. Emphasized importance of chapters working cooperatively

Cherokee, Great Smoky Mountain, Little River, Music City: No report

Overmountain: See youth and diversity reports

SUMMARY OF MOTIONS AND NOMINATIONS

Description	Made By	Seconded By	Outcome
Treasurer's Report	Tony Gregg	Don Denney	Approved

ACTION ITEMS INITIATED

ITEM	RESPONSIBILITY	DUE DATE
Tax exempt forms to F Oates & S Young	Mark Spangler	
Script for inactives contact call	Frances Oates	

ANNOUNCEMENTS:

Frances Oates – upcoming Coldwater Meeting discussion. Location? Knoxville area to be central. Steve Young to contact Twin Creeks about their facility, Hiwassee to check on Iron Grill

Clinch announced Chili & Swap Meet coming up Thurs, \$5 entry turned into fundraiser
Steve Young – White Elephant Sale has become fundraiser

Display of large grant check to TWRA (\$20,000) for PR that will be presented from
Hiwassee Chapter for Brook Trout management

Southeast Regional Meeting will be April 3rd -5th
12:25 meeting adjourned.

Respectfully submitted by Lori Givney, Council Secretary

Attachments:

Financial Report (Attachment 1)

Trout Unlimited - Tennessee State Council

Financial Report 11/9/2019

Proposed Budget Current Fiscal Year – April 1, 2019 – March 30, 2020

Income:

TU National Dues Refund	\$5,500
NLC Meeting - TU National Reimb	\$1,000
Donations	\$500
TU Chapters(6): Payment for SER Coordinator	\$1,500
Total Income	\$8,500

Expenses:

Travel (National, South East Regional)	\$4,000
Travel - NLC National Meeting	\$1,000
TU SER Coordinator Contribution TN	\$2,000
Insurance – Accident	\$155
Annual TN State Renewal Non-Profit – Fee	\$125
Admin/Awards/Web Site/Stamps	\$450
Food/Bevg - Quarterly Meetings	\$770
Total Expenses	\$8,500

Actual Bank Balances:

License Plate Account (Regions Bank)	
11/9/2019	\$71,257.41
Operating Account (First TN Bank)	
11/9/2019	\$13,389.45

Goals:

Maintain \$500 License Plate Account
 Maintain \$7,000 in Operating Account