



Tennessee Council, Trout Unlimited

Chairman, Mike Bryant, mjbryant1954@hotmail.com
 Secretary, Linda Good, tlindagood@gmail.com
 Treasurer, Mark Spangler, mspangler@charter.net
 National Leadership Council, Steve Brown, wsbrown08@gmail.com

Minutes of meeting held Saturday, November 19 at the TWRA John Sevier Hunter Education Center, 2327 Rifle Range Road, Knoxville. Meeting adjourned at 12:20.

PRESIDING: Chair, Mike Bryant (LR)

TOTAL NUMBER PRESENT: 26

COUNCIL OFFICERS PRESENT (Home Chapter in parentheses)

Linda Good, Secretary (OM)	Y	Mark Spangler, Treasurer (LR)	Y
		Steve Brown, NLC Representative (CR)	Y

COMMITTEE CHAIRS PRESENT (Home Chapters in parentheses)

Frances Oates, Communications (CR)	Y		
Lori Paris, Trout in the Classroom (CH)	Y	John Reinhardt, Youth (GSM)	Y
Steve Fry, Conservation (AP)	Y	Melissa Maples-Harrell, WI (CR)	N
Dick Geiger, Past Council Chair (CR)	Y	Michael Dow, Trout Camp (CU)	Y
Steve Fry, Conservation (AP)	Y	Fredia Dow, Trout Camp (CU)	Y

**CHAPTERS REPRESENTED
 (Other than Council Officers and Chairs)**

CHAPTER	NAME
Appalachian*	
Cherokee	Ed Mueller
	Jon Jensvold
Clinch River	Denis Baxter
	John Thurman
Cumberland	Dick Davis
GSM	Sue Stone
	Bruce McNeil
	George Lane
Hiwassee	Don Denney
Little River	Joyce Frey
	Ernie Frey
Overmountain	Ron Harrington
	Jeff Wright

* Not represented by a Chapter member *other than* Council Officer or Committee Chair.

**Chapter not represented.

GUESTS:

GSMNP—Matt Kulp

Southern Trout Magazine—Don Kirk and son Adam Kirk

ORDER OF BUSINESS

The council meeting was called to order at 9:35 a.m. by Mike Bryant, Council Chair.

OLD BUSINESS

Meeting minutes were approved after a motion by Frances Oates and seconded by Michael Dow.

NEW BUSINESS**FINANCIAL REPORT:**

Treasurer, Mark Spangler, presented financial information in four Power Point slides which are attached to these minutes as pages 6 & 7. The information included the YTD budgeted vs. actual expenses 2015-2016; third quarter Council operating expenses; third quarter license plate (Conservation Fund) report; and the proposed 2016-2017 Council budget. There were no questions concerning the proposed budget which was unanimously approved.

COMMITTEE REPORTS AND OTHER NEW BUSINESS

Youth/Five Rivers: John Reinhardt handed out an information packet to lead us through a discussion of the efforts in Tennessee colleges toward establishing fly fishing clubs (Five Rivers). He spoke of primarily at the active chapter at UT-K, Vols on the Fly. John suggested that local chapters take the initiative toward establishing the clubs. He covered advantages of getting college students involved at the local level even though they may leave the geographic area after graduation. In an on-going effort to increase the number of Five Rivers Clubs, chapters are becoming active in the early stages at UT-Suwannee, King University, Vanderbilt and ETSU. John talked about the recent Five Rivers conservation event in Bryson City and the October national Five Rivers event in Colorado. John proposed a parallel event sponsored by the Council. The matter will be discussed at the next Council executive committee meeting.

Trout in the Classroom: Lori Paris gave a presentation that she uses in organizational civic club meetings. The presentation covers the specifics of how TIC works, where they are located, and specifically the history and current status of TIC installations in Tennessee with several more in the beginning stages. Lori listed the “must haves” in order to have a successful project. Specific emphasis was made on the teacher and principal involvement as well as a local volunteer. Successful installations also include across-school cooperation among the teachers. Some of the issues involve getting the

nationally-provided agreement signed by the principal, teacher and local TU representative; egg delivery logistics (specifically the shipping process—she suggested hand delivery of the eggs rather than using typical shipping deliveries); and coordination with TWRA throughout the installation. Lori’s presentation will be made available through the Council web site. Suggestions were discussed toward solving some of the shipping container issues; however, in the end it was determined that it is best to have the eggs “hand delivered” in coordination with TWRA personnel.

2017 Southeastern Conference Update: John Reinhardt discussed the issues surrounding continuation of a SE Regional meeting and resolution of having the meeting in Gatlinburg sponsored with a lower lodging and registration price. Other benefits include fishing close-by; a more central location; and the fact that Gatlinburg is a tourist destination site. States included are TN, NC, SC, GA, VA, OH, KY, and WV. John announced the inclusion of Don Kirk of Southern Trout Magazine in the marketing efforts. Sponsors on board currently include local fly shops and Orvis, and more will be added in an effort to lower the registration price to \$100. Proposed opening of registration is January. John asked for local chapters to find sponsors in their respective areas. A barbecue will be held at the Twin Creek/Twin Falls pavilion. John asked for help from local chapters toward getting members to attend the meeting. Prototypes of the posters for the event were given to each chapter president. The web site for the event was recently launched with the URL address www.tuseregional2017.org. A suggestion was made to contact other state councils for sponsorship—especially contiguous states. Mike also asked chapters for volunteers to work on the committee. The event will be held April 22-23, 2017.

Two Fly Contest Proposal: Jeff Wright proposed a two-fly tournament to raise funds for SABT restoration called “The Smoky Mountain Double.” Benefits include money raised; promotion of regional SABT resource; and intra-chapter cooperation. Jeff described the logistics including a few contest rules and point levels with an evening banquet afterward. The proposed date for the tournament is September 23, 2017 which would allow the momentum from the SE Regional meeting to boost participation. A permit to use the Park has been preapproved. Registration costs were discussed—the individual cost was discussed as a tax deduction. Specifics concerning rules, location, and marketing were discussed. Jeff suggested having a web site that will inform, promote, and recognize winners. The goal for participation would be at least 10 teams. Sponsorship by chapters, local fly shops, and local businesses was suggested. Beats would be determined by random drawings. Suggestion for the Pink House and Appalachian Clubhouse were mentioned as a venue. Council support is necessary for moving forward on the project. After discussion, a motion was made and approved for a \$150 expenditure for the state raffle application. (The deadline is January 31).

License Plate Marketing Campaign: Dick Geiger stated the history of the license plate funding including an offering of gratitude to Dick Davis for its creation and implementation. Dick requested ideas for marketing ideas to increase purchase of the plates. Dick Davis suggested a rack card/mailed for fly shops and TIC installations. Steve

Fry gave his experience of displaying a mock-up in the local County Clerk's office. George Lane suggested an email to TN TU membership to promote purchasing the plate. A question about using the TU pint shop to produce promotional materials was answered by John Reinhart who shared his experience with the shop. Michael Dow suggested placing promotional ads on local chapter Facebook pages and web sites.

Proposal for Marketing "Pop-Up" was made by John Reinhardt for use in chapter and council booths at trade and outdoor shows. A hand-out was distributed which showed the pop-up kit. John spoke about the benefits of a higher-quality display board for council and chapter use. The proposed booth is an 8-foot fabric-covered display with a podium and LED lighting. The requested funding for the kit is approximately \$750. This expenditure would come out of our "rainy day" funding which now is approximately \$7K. (See proposed budget.) Dick Geiger asked about using money from the Conservation (license plate) funding. Jeff Wright asked about the cost of additional banners which would have to be borne by the local chapters. John suggested his experience of procuring a 2'x 6' banner from Vistaprint for \$55. A motion to approve an expenditure not to exceed \$750 from license plate funds was unanimously approved.

Recognition for Services were awarded to George Lane, Dick Geiger, John Thurman, and Matt Kulp (GSMNP) for their service to the TN Council

George Lane served as Council Chair for 4 years, treasurer twice (8 years), and Vice Chair for 2 years. George shared appreciation with Dick Davis and Steve Fry for their work toward license plate and off-road vehicle regulations. He requested ongoing efforts with the Memphis chapter. George was awarded an engraved plaque in recognition of his service..

Mike Bryant shared his experience with **Dick Geiger's** leadership as council chair especially from the standpoint of communication with national TU which resulted in the council being awarded national recognition. Dick was given an engraved personal fly box complete with flies. Dick accepted the recognition stating that the work had come individually from local chapters. Mike Dow presented Dick a light-hearted and humorous "voo-doo" award assured to bring about catching more fish. Dick gladly accepted.

Mike Bryant and **John Thurman** gave some history of Trout Camp going back to the late 90's. Originally Trout Camp had only been a conversation until John stepped forward as director. John was recognized for his leadership as director of Trout Camp. A mock-up check for \$7K was given to John who announced a new Trout Camp web site at www.tntroutadventure.org and a new Facebook page. Michael Dow, Fredia Dow, and Steve Young are taking responsibility for Trout Camp. John also attributed the success of Trout Camp to local chapter cooperation.

Matt Kulp was awarded \$9,552 for the GSMNP Fisheries Department. The money will be used to fund an intern to work with Little Anthony Creek SABB restoration similar to the Lynn Camp project. This will bring the total to 29 miles of restored SABB habitat. Matt announced that the intern will also work on a 2017 project at Cattaloochee Creek as a result from receiving the funding. Matt works with Eastern Brook Trout Joint Venture. He explained that GSMNP restoration work is the only one that includes actual SABB restoration work, while others are doing habitat work only.

Overmountain Chapter president, Ron Harrington, was presented \$10K for the Briar Creek culvert project. Ron gave a history of Briar Creek and discussed the purpose of extending a 3-mile portion of Briar Creek for SABT.

Don Kirk discussed Legends of the Fly program sponsored by Southern Trout magazine. Southern Trout magazine has a current distribution of approximately 40K and is a clearinghouse of information for southern trout waters. Don asked for communications that could be included in the publication.

Additional discussion: Dick Davis added information concerning the beginnings of the license plate/conservation funding program. Fredia Dow requested that students from TIC participants be a “target audience” for Trout Camp.

SUMMARY OF UNANIMOUSLY APPROVED MOTIONS AND NOMINATIONS

Description	Made By	Seconded By
Approval of previous meeting minutes	Frances Oates	Michael Dow
Approval of Financial Report	Lori Paris	Dick Geiger
Expenditure of \$150 for state raffle prior to application deadline (January 31)	Michael Dow	John Reinhardt
Expenditure of funds not to exceed \$750 for a pop-up display to be used at shows	Mark Spangler	Dick Geiger

ACTION ITEMS INITIATED

ITEM	RESPONSIBILITY	DUE DATE
Make TIC Ppt. presentation available on the Council web site	Lori Paris/Frances Oates	YE 2016
Distribution of Five River Ppt. and handout either on web site or via email	John Reinhardt/Frances Oates	YE 2016
Council Executive Committee to vote on proposed Five Rivers event.	Mike Bryant/Linda Good	Next Exec. Co. Meeting
Continued exploration/implementation of Double Fly	Jeff Wright/Mike Bryant	Next Exec Co. Meeting
Establishment of Travel Reimbursement Guidelines	Mark Spanger/Mike Bryant	Winter Council Meeting
Options to improve membership communications	Frances/Oates	Winter Council Meeting

Tennessee Council Approved Budget 2015-2016 Versus Actual Expenses

Expenses:	<u>Budget</u>	<u>Actual</u>	<u>Variance</u>
National Meeting	\$2,000.00	\$2,000.00	\$0.00
Travel Regional Meetings	\$5,700.00	\$2,111.21	\$3,588.79
Qtr Meeting Expense	\$600.00	\$647.90	-\$47.90
Admin/Ins	\$360.00	\$129.28	\$230.72
Chapter Training Event	\$1,000.00	\$0.00	\$1,000.00
License Plate Promotion	\$1,000.00	\$0.00	\$1,000.00
Chapter Dev(Memphis)	\$750.00	\$1,057.36	-\$307.36
	<u>\$11,410.00</u>	<u>\$5,945.75</u>	\$5,464.25

Prepared By Mark Spangler

11/13/2016

TN Council Treasury Quarterly Report-Operating

6/30/2016 - 9/30/2016

First Tennessee Acct

	Date	Ck No	Cleared	Payee/Payor	Receipts	Paid Balance
Starting Bal.	6/30/2016					\$10,455.58
	7/9/2016	1126	Yes	Food Council Meeting		\$575.00
	8/22/2016	1127	Yes	Travel - Regional Meeting		\$159.31
	8/24/2016	1128	Yes	Travel - Regional Meeting		\$28.56
Total EOY	9/30/2016					\$9,692.71
	10/11/2016	1129	Yes	Travel - National Meeting		\$1,000.00
	10/11/2016	1130	Yes	Travel - National Meeting		\$1,000.00
	10/20/2016			TU National - NLC Reimbursement	\$1,000.00	
	11/1/2016	1132		Travel - Regional Meeting		\$275.88
	11/7/2016	1133		Travel - Regional Meeting		\$520.17
Current Cash Balance						\$7,896.66

TN Council Treasury Quarterly Report - License Plate
6/30/2016 - 9/30/2016
Regions Acct

Starting Balance	6/30/2016	\$36,823.51
License Proceeds From State		\$15,479.49
Ending Balance	9/30/2016	\$52,303.00
 Total Balance - Operating and License Plate	9/30/2016	 \$61,995.71

Prepared by Mark Spangler
11/15/2016

Tennessee Council Proposed Budget 2016 - 2017
(Oct 1, 2016 - Sept 30, 2017)

Income:	
TU National Dues Refund	\$5,500.00
NLC Meeting - TU National Reimb	\$1,000.00
(Donations / Regional Meeting Income)	\$500.00
Total Income	\$7,000.00
Expenses:	
Travel(National, Regional State)	\$4,000.00
Travel - NLC National Meeting	\$1,000.00
Travel to Chapters - Chairman	\$500.00
License Plate - Development	\$500.00
Insurance	\$150.00
Admin/Awards/Web Site	\$350.00
Food/Bevg - Quarterly Meetings	\$500.00
Total Expenses	\$7,000.00